



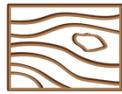
UNIVERSITY OF ILLINOIS AT URBANA CHAMPAIGN

ANNUAL REPORT

ENACTUS UNITED STATES EXPO

2024 - 2025





FRAMED

TACKLING WOOD WASTE WITH UNIQUE WOODEN PRODUCTS

Framed is on a mission to **reduce** the amount of **wood waste** sent to landfills by repurposing it into customizable picture frames. Wood waste is the second-largest source of construction and demolition waste, totaling more than 36.4 million tons annually. Framed is currently partnered with the UIUC Millshop. By transforming their wood waste into everyday wood products, we can **innovate creatively** while being environmentally **sustainable**.

 **16** LBS OF CARBON EMISSIONS REDUCED

 **7K** GALLONS OF WATER SAVED

 **45** LBS OF WOOD RECYCLED

 **\$4.4K** REVENUE TO-DATE

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



JILA

REDUCING LANGUAGE BARRIERS THROUGH A MOBILE APP

Jila! aims to reduce language barriers for local Q'anjob'al-speaking immigrants by providing resources for skills crucial for daily life. Q'anjob'al is an **indigenous** and **endangered language** that is not similar to Spanish or English; therefore, there are **minimal resources** and support for **immigrants** who live in the **Champaign-Urbana area**, and if available, they are difficult to access. We aim to target this mission using a **mobile application** that is **easily accessible to everyone**. On this app, we plan to have short, educational videos translated into Q'anjob'al for various domains.



10 REDUCED INEQUALITIES



5 GENDER EQUALITY



3 GOOD HEALTH AND WELL-BEING



 **576** PROJECT HOURS



7

MEETINGS WITH EXTERNAL ORGANIZATIONS

AUXILIARY TEAMS

FINANCIAL REPORT 2024/25

- Media Team
- Operations Team
- Membership Development Team
- New Member Development Team

Beginning Balance	\$49628.00
Membership Contribution	\$3765.00
Grant Support	\$8000.00
Total Revenue	\$1700.00
Total Expenditure	\$6901.99
Year-End Balance	\$48,276.01

TEAM STATISTICS



ADDITIONAL PROJECTS



Her World!

Encouraging girls in STEM through a spatial visualization video game



Ink Green

Reducing ink waste through zero-waste marker designs



Echo Me

Designing innovative toys to prevent speech disorders in children



H2Grow

Bringing sustainable hydroponic growing systems to college students



Affix

Transforming overlooked urban infrastructure into thriving pockets of greenery for pollinators

SUMMARY TABLE

PROJECT NAME	DIRECT IMPACT	INDIRECT IMPACT	REACH	INCOME	PROFIT	PLANET IMPACT	PROJECTIONS
	1,000+ people	3,000+ people	10k+ people	\$2,961	\$2,726.9	6,961 gal	Hand off project to Root to Root
Other Projects	1,879 people	7,000 people	25k+ people	\$1,700	\$1,445	9 gal water saved, 2.6 kg CO ₂ reduced	Launch 2 pilot programs and measure environmental & learning impact

EVIDENCE + METHODOLOGY



FRAMED

Project Goal: Reduce wood waste sent to landfills by transforming scrap into custom-made picture frames.

- Sales receipts were used to count total units sold; partnership logs with the UIUC Millshop tracked the amount of wood diverted.
- Data was collected over the 2024–2025 academic year, with 350 customers and 20.4 kg of wood repurposed.
- Used EPA carbon and water conversion factors to estimate that 7 kg CO₂ and 7K gallons of water were saved through reuse.



OTHER PROJECTS

Our other projects, such as InkGreen use metrics that our team tracks through their **prototyping sessions**. This year alone, we cleared out 79 cartridges worth of ink. Technical projects on the portfolio track **hours coded**, **attendance** at project meetings, and observation sessions for projects like **EchoMe**. All of our projects span a **one-semester timeframe**, which they are given time to track metrics that are both **qualitative and quantitative**. These metrics are then passed down to the next semester, or used for delinking initiatives. For example, Her World! puts heavy emphasize on **game design**, so they track hours spent using those tools. Some of the assumptions these projects make include a **15% ink extraction weight** from cartridges, as well as **different carbon measurements** for our different products

